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Dear Mrs. de Bengy,



during the second **Cossma VIP Summit** well-know industry VIPs explained how their companies manage the innovation process in times of economic crisis - [click here to see the the video clip documenting this round table discussion >>](#)

Join in the **latest COSSMA survey: Do you use social media websites like Twitter or LinkedIn?** Do you use them for private or business reasons? Do you think they will influence daily business life in the future or will this just be a short hype? **What do you think? Send us your vote now, and let us know your views!** www.cossma.com/survey

You can of course remain totally anonymous when you send in your vote - but our editorial team would be pleased if you could expand on your views!

Don't miss our **10-Years-COSSMA-Anniversary issue** which will be published in April! The **cover** of this issue will have a **special, luxurious decoration** - make sure to book your space in this high-quality environment - deadline is **March 2nd 2010!**.

COSSMA now also reports on innovations in **detergents, home and fabric care** - our editorial team is keen to learn more about your solutions in this field!

Enjoy reading your VIP Mail

From your COSSMA team

Dorothea Michaelis

Project and Advertising Manager

Angelika Meiss

Senior Editor

COSSMA-Topics in the latest issue

- Hair Care - Knowing how to meet trends with ingredients
- 10 Years of COSSMA: Selected highlights
- Luxe Pack 2009: Sustainable luxury is in demand
- German cleaners and detergents market figures 2009
- German cosmetics & toiletries market figures 2009
- Enzymatic Emollients: Sustainability under the skin
- Formulations: Sun Care Ingredients: Anti-Aging and more
- COSSMA Supplier Check Packaging >>



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Vote now: [Social Media - innovation or media hype ? >>](#)

Go to latest [Web-TV interviews: COSSMA VIP Summit >>](#)

February: Top-Downloads for Subscribers



The following downloads from the COSSMA website were most popular in this month:

[Products: Firming Active Dynalift \(Sederma\) >>](#)

[Scientific: Composition of Fatty Acids \(Gustav Heess\) >>](#)

[References: Safety evaluation for natural cosmetics:](#)

[Avoiding the pitfalls >>](#)

[Market data: Facial Care Market World-Wide >>](#)

[Formulation: Oxygen Serum mit Fiflow MO2 >>](#)

Be a COSSMA subscriber - Log in and take full advantage! On the COSSMA web site we post lots of additional information related to the topics covered in the magazine. You will find more than 1,000 useful additional items to extend your knowledge and understanding: more information on the ingredients and finished products that we cover, market data and statistics, supplier listings, literature references, scientific articles, product formulations and useful base formulations. Take a look right now, at www.cossmma.com/downloads

[Read more in the news section on the COSSMA Website >>](#)

Second COSSMA VIP Summit and BEAUTY FORUM Entrepreneur's Day



On February 4th 2010 the second Cossmma VIP Summit took place in at Health and Beauty Group in Karlsruhe, Germany. Participants included Heike Kohm of BASF, Dr. Steffen Hofacker of Bayer Material

Science, Dr. Christian Rimpler of Dr. Rimpler, Stefano Castelletti of Faber-Castell Cosmetics, Dr. Jörg Schmitz of Lipotec and Dr. Matthias Lergenmüller of Merck.

At the same time, top-deciders of the Beauty industry gathered for the price giving of BEAUTY FORUM Entrepreneur's Day

[Read more in the news section of COSSMA >>](#)

[See video clip on COSSMA TV >>](#)

BEAUTY FORUM Munich: Quick access to new venue



**16th and 17th of October 2010
Neue Messe München Riem, Germany**

Coinciding with the 25th anniversary of BEAUTY FORUM MUNICH in October 2010

this leading event will transfer to the Neue Messe München exhibition centre. The exhibition centre in Riem is one of the most modern in Europe. The constantly growing appeal of the event for national and international exhibitors and the constantly growing visitor numbers have made this move essential. As a **strong business location**, Munich has **excellent links to the rest of the world** by air, rail and road. Whether by air, rail or road, the regional capital is an international hub at the centre of Europe. The excellent traffic infrastructure means short route and speedy transportation for exhibitors and visitors. The main entrance West gives you **quick, direct access** to the Beauty Forum - whichever form of transportation you use to get here.

Feel free to contact Natalie Hubral for further information
(phone: +49 721 165 352, natalie.hubral@health-and-beauty.com)

[Read more on the website of BEAUTY FORUM Munich >>](#)

SGD: Launch of NAYA Movement (Advertorial)



After successfully launching the Infinite Glass, the first 100% recycled glass for the Perfumery and Cosmetic markets, SGD keeps innovating with the launch of "the NAYA Movement"! As sustainable development is now a priority stake, SGD and 4 industrial partners (VPI, Wauters, Strand and Extrême Paris) recently launched the

NAYA Movement. It aims to gather the actors and creators of eco-design in Beauty, in a green Sharing of best practices and partnerships. In order to illustrate this move, SGD and its partners developed "NAYA, the first 100% eco-designed cosmetic product".

[Read more on SGD website >>](#)

[Read more in news section on COSSMA website >>](#)

Shiseido acquires Bare Escentuals

BARE ESSENTUALS Shiseido has made a dramatic entry into the natural cosmetics market by acquiring Bare Escentuals, an American producer of mineral cosmetics. In a deal worth US \$1.7 billion, it is the Japanese cosmetic firm's biggest acquisition and the largest deal in the natural cosmetics industry. Bare Escentuals is being bought for \$18.20 a share, a 41 percent premium over the average closing price of the last three months. Bare Escentuals has been listed on the Nasdaq stock exchange since 2006. The San Francisco-based company has shown remarkable growth, expanding from a \$20 million small outfit to a \$600 million business over 10 years.

[Read more in news section on COSSMA website >>](#)

13. BEAUTY FORUM POLSKA 2010: Will we see you in Warsaw?



**13th- 14th March 2010,
Warsaw Trade Fair-Congress Centre MT Polska,
Warsaw**

BEAUTY FORUM Trade Fair is the most important event for professionals from the cosmetics branch in Poland, organized periodically from 1997. This is an event of business and educational nature directed at all the people professionally dealing with cosmetics. It's here, during each edition, where leading companies on Polish and international market present their latest trends, products and treatments. It was our pleasure to host around 450 companies and brands at last year's trade fair, which presented their latest products to about 10,000 professional visitors. BEAUTY FORUM Trade Fair has their firm position among professional events in Poland.

[Read more in the news section on the COSSMA Website >>](#)

Tempo is Colonial's new Canadian distributor



ColonialChemical, Inc.

Colonial Chemical will be teaming up with Tempo Canada Inc. to supply products in the Canadian market. Tempo Canada Inc. is a distributor of specialty and commodity chemicals, ingredients and nutraceuticals supporting Canadian manufacturing industries.

[Read more in the COSSMA news section >>](#)

Action-packed programme for the 20th edition of in-cosmetics



(13-15 April 2010, Paris)

Over 500 suppliers of ingredients, scientific workshops on the very latest formulation techniques, seminars on the ever-changing cosmetic regulations, presentations on the most recent marketing trends to sweep the industry and features highlighting the most up-and-coming innovations...

Don't miss out! [Click here to register now for free show entry >>](#)

Schwan Cosmetics: Planned acquisition of Cosmolab, Inc.



Cosmolab Inc., a very important competitor in the US, has been financially struggling due to the economic and financial crisis in 2009 and has been led by an interim management team since April 2009. On January 15th, 2010 Schwan-STABILO Cosmetics GmbH & Co KG has entered into an agreement to acquire all of Cosmolab's operating assets during their chapter 11 proceedings. Cosmolab announced on January 20th, 2010 the filing of voluntary petitions for reorganization under Chapter 11 of the U.S. Bankruptcy Code in the United States Bankruptcy Court. The purchase contract agreed upon by both companies is still subject to Court approval.

[Read more in news section on COSSMA website >>](#)

6th PCD congress was held in Paris 26th of January



The sixth edition of PCD (Perfumes, Cosmetics & Design) was held on the 26th and 27th January 2010 in Paris, at the Cité des Sciences et de l'Industrie. Over 1,200 participants from some thirty countries representing Brand packaging experts and their main packaging suppliers (approximately sixty exhibitors) attended the event. The

exhibition ran in parallel with some forty lectures that focussed on the theme of innovation and sustainable development. Attendees underscored the easy access, extremely friendly organization, quality of contacts and exchanges on innovation and networking.

[Read more in the COSSMA news section >>](#)

In-Cosmetics Lifetime Achievement Award: vote now open



The nominations have been counted and the shortlist for the in-cosmetics 2010 Lifetime Achievement Award can finally be announced! Dr. Alain Khaiat, Dr. Karl Lintner, Dr. Daniel Maes and Dr. Johann Wiechers, and have all be selected as finalists

and will now battle it out in a public vote.

Nominations came in from all corners of the globe but it was these four individuals who stood out and have been chosen for their outstanding professional accomplishments and dedication to the field of cosmetic science.

[Read more in the news section on the COSSMA website >>](#)

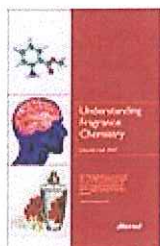
Dr. Fernando Ibarra presents green ingredients at Dr. Straetmans



In a Web-TV interview with COSSMA, Dr. Fernando Ibarra presents the new green ingredients at Dr. Straetmans: Symbiomuls GC, a novel, Ecocert listed emulsifier blend for O/W-formulations, Dermofeel sensolv, a polar oil component based on renewable materials as well as Dermofeel P-30, an Ecocert listed hair conditioner which allows to significantly improve the cosmetic quality of natural shampoos.

[Read more at www.cossma.com/drstraetmans >>](http://www.cossma.com/drstraetmans)

Books of the Month





Charles Sell: Understanding fragrance chemistry

This book covers the basics of organic chemistry as applicable to the fragrance business. *417 pages, hard bound, 95.00 Euros*

[Click here to order online now >>](#)

Kai Bester: Personal Care Compounds in the Environment

This book covers in detail which toxic chemicals are responsible for harming the environment. *244 pages, hard bound, 129.00 Euros*

[Click here to order online now>>](#)

[Download complete book page from COSSMA magazine >>](#)

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